

Event Report

- 1) **Name of Event:** ABC of Entrepreneurship
- 2) **Nature of the Event:** Competition
- 3) **Date:** 13th February 2026
- 4) **Time:** 3:00 to 5:00 PM
- 5) **Venue:** Conference Room, SOS
- 6) **Mode of Event:** Offline session
- 7) **Organized by:** E-Club, GUITAR Council, GSFC University, SSIP, Startup Gujarat and IIC (MoE GoI)
- 8) **Objective of the Event:** The ABC of Entrepreneurship (Articulation, Brevity, Clarity) event aimed to cultivate entrepreneurial thinking among students by emphasizing the power of clear problem articulation and concise solution pitching. The objective was to shift focus from excessive presentation-making to practical idea validation, encouraging participants to communicate innovative solutions effectively using minimal resources. The event sought to simulate real-world startup scenarios where clarity of thought matters more than polished slides.
- 9) **Resource Person:**

Mr. Hemal Shah, Founder-CEO, Bharatomni Technologies Pvt. Ltd.
- 10) **Number of Participants:** 16, Annexure-1
- 11) **Winners and brief of the Idea:-** Annexure-2

1st Winner- Ayaan Karbhari
2nd Winner- Havya Darji
3rd Winner- Harsh Shah
- 12) **Feedback:** Annexure -3

13) Brief of Event: The E-Club, in collaboration with the GUITAR Council, organized “ABC of Entrepreneurship” on 13th February 2026 at the Auditorium, School of Science, GSFC University.

The event comprised two major segments:

1. The Interactive Session:

An engaging and interactive session was conducted by Mr. Hemal Shah, Founder of Bharatomni Technologies. Rather than a traditional masterclass, the session encouraged active participation, open discussions, and real-time questioning from students.

Mr. Shah shared practical startup realities, entrepreneurial challenges, and emphasized the importance of articulating ideas with clarity and brevity. Through dialogue-based engagement, students gained deeper insights into real-world entrepreneurship, decision-making under uncertainty, and the mindset required to build sustainable ventures.

2. The Paper Napkin Challenge:

Participants selected a sector (such as Tech & Digital Innovation, FinTech, Social Innovation, Campus Life, Logistics, etc.) and identified a real-world problem. They were required to pitch their raw solution using only a paper napkin—focusing on core logic rather than elaborate slides.

Key Takeaways (Insights Shared by Mr. Hemal Shah):

● **Desirability, Viability & Feasibility – The 3 Pillars of a Startup**

Before starting a business, ensure:

- **Desirability:** Do people genuinely want your solution?
- **Viability:** Can the business generate sustainable revenue?
- **Feasibility:** Is it practically and technically possible to execute?

Only when all three align should you proceed with launching the venture.

● **Use Structured Business Frameworks**

Students were encouraged to apply entrepreneurial tools such as:

- **Lean Canvas Model** – For quick idea validation and clarity
- **Business Model Canvas (BMC)** – To structure the overall business framework.

- Value Proposition Canvas (VPC) – To deeply understand customer needs and solution fit.

- **Commit at Least 18 Months to an Idea**

Entrepreneurship requires patience. Students were advised to give a minimum of 18 months to truly test, refine, and evaluate the potential of an idea before making conclusions.

- **Prioritize Hands-On Experience**

Real learning comes from execution. Instead of only consuming theoretical knowledge, students should actively build, test, experiment, and iterate.

- **Perseverance & Consistency – Especially for GenZ**

In a fast-paced digital era, staying consistent and persevering through challenges is critical. Quick success is rare; sustained effort builds real ventures.

- **Choose the Right Co-Founder**

Finding a reliable and known co-founder with complementary skills and shared values significantly increases the probability of startup success.

Evaluation Process: Participants were evaluated based on:

- Clarity of Problem Identification.
- Creativity and Innovation of Solution.
- Feasibility & Practical Implementation.
- Brevity and Communication Skills.
- Impact Potential.
- Confidence and Persuasiveness During Pitch.

Impact Created:

- Encouraged students to think entrepreneurially beyond academic theory.
- Fostered problem-solving mindset across multiple industries.
- Improved public speaking and concise pitching skills.
- Reduced fear of idea-sharing by promoting informal, creative presentation formats.
- Build confidence in presenting under time and format constraints.

Outcomes Achieved:

- Students gained practical exposure to startup pitching.
- Enhanced articulation and clarity in business communication.
- Increased awareness about real-world startup challenges.
- Identification of innovative ideas with potential scalability.
- Strengthened collaboration between E-Club and GUITAR Council.

Entrepreneurship Relevance:

- Lean startup thinking
- Problem-first approach
- Minimum viable concept presentation
- Rapid idea validation
- Investor-style scrutiny

By removing slides, the event reinforced that strong ideas depend on clarity and structure—not design aesthetics.

Alignment with Sustainable Development Goals (SDGs):

- SDG 4 – Quality Education: Promoted experiential learning and skill development.
- SDG 8 – Decent Work & Economic Growth: Encouraged innovation and entrepreneurial skills.
- SDG 9 – Industry, Innovation & Infrastructure: Stimulated startup-oriented thinking.
- SDG 17 – Partnerships for the Goals: Demonstrated collaborative engagement between student bodies.

Learning Outcomes for Students:

- Develop structured problem-solving approaches.
- Pitch ideas concisely within constraints.
- Identify viable business opportunities across sectors.
- Apply theoretical entrepreneurship concepts to practical scenarios.
- Handle jury questioning confidently.
- Think critically about scalability and feasibility.

Experience Sharing:

Participants described the event as:

- Challenging yet exciting.
- A refreshing break from slide-based presentations.
- A real startup simulation experience.
- An opportunity to test spontaneous thinking.

The session was particularly appreciated for its real-world insights and practical guidance.

Conclusion:

The ABC of Entrepreneurship event successfully instilled the core principles of Articulation, Brevity, and Clarity among aspiring student entrepreneurs. By replacing traditional presentations with a napkin-pitch format, the event emphasized substance over style and thinking over formatting. It created a dynamic, engaging, and impactful learning environment that strengthened entrepreneurial competencies and encouraged students to transform simple ideas into scalable opportunities.

14) Important Photographs:



Group Photo with Mr. Hemal Shah, Founder-CEO, Bharatomni Technologies Pvt. Ltd.



Discussion with Students



Students pitching ideas



Experience Sharing by Mr. Hemal Shah



Napkin Pitching

Annexure-1

Number of Participants: 16

Name	Program	Semester	Enrollment No.	E-mail Id	Phone No.
Mihir Chauhan	B.Tech. CSE	4th	24BT04014	24BT04014@gafcuniversity.ac.in	8799114115
Jay Vadaliya	BBA Gen	4th	24BBA01042	24BBA01042@gafcuniversity.ac.in	9313754349
Jadav Rishi	BBA Gen	4th	24BBA01040	24BBA01040@gafcuniversity.ac.in	9316754085
Bakir Ali Kachwala	B.Tech.	4th	24BT04008	24BT04008@gafcuniversity.ac.in	9974946427
Ayaan Karbhari	B.Sc	4th	24SC06037	24SC06037@gafcuniversity.ac.in	9586388443
Havya Darji	B.Tech. CSE	4th	24BT04019	24BT04019@gafcuniversity.ac.in	8460309295
Shah Harsh Kajur	B.Tech. CSE	4th	24BT040251	24BT040251@gafcuniversity.ac.in	8735044330
Bhavishya Shrimali	B.Tech. CSE	4th	24BT01074	24BT01074@gafcuniversity.ac.in	-
Vishal Vishaxiliarma	B.Tech. CSE	4th	24BT01064	24BT01064@gafcuniversity.ac.in	-
Dev Patel	B.Tech. CSE	8th	22bt04091	22bt04091@gafcuniversity.ac.in	8780877960
Nishita Navlani	BBA G	4th	24bba01074	24bba01074@gafcuniversity.ac.in	9033690446
Krishay Shah	B. Tech CSE	4th	24bt04058	24bt04058@gafcuniversity.ac.in	8488806309
Manthan Chavda	B. Tech CSE	4th	24bt04015	24bt04015@gafcuniversity.ac.in	8780082654
A Manav Prasath	B. Tech CSE	4th	24bt04001	24bt04001@gafcuniversity.ac.in	9313761697
Tanisha Karnik	BBA BA	4th	24bba04021	24bba04021@gafcuniversity.ac.in	6357929211
Nagamallika Kuchibotla	B. Tech CSE	2nd	25BT04072	25bt04072@gafcuniversity.ac.in	7600695518

Annexure-2

Winning Participants:

After a thorough evaluation of each participant's napkin pitch, three participants were selected as winners of **ABC of Entrepreneurship** for their clarity of thought, strong problem articulation, innovative solution design, feasibility awareness, and confident delivery during the jury interaction.

1st: Ayaan Karbhari

Brief on Idea: A fashion-tech platform designed to help young adults make confident outfit decisions using AI-powered styling tools combined with real fashion expert guidance. By analyzing body type, skin tone, occasion, and existing wardrobe, LUME delivers personalized outfit recommendations without the need to buy new clothes. It saves time, reduces daily decision fatigue, and enhances self-confidence, making smart styling affordable, accessible, and effortless for modern youth.

2nd: Havya Darji

Brief on Idea: Smart farming mobile app designed to help urban people quickly identify crop diseases using image recognition. Urban people simply upload a photo of their affected crop, and the app instantly analyzes it using AI to detect the disease and suggest possible remedies. Along with automated diagnosis, Agrisense also connects urban people to professional agronomists for expert guidance, personalized treatment plans, and real-time support. This makes farming more accurate, timely, and efficient, helping users reduce losses and improve crop health.

3rd: Harsh Shah

Brief on Idea: Redefining ready-to-eat food by delivering authentic, homemade Indian meals powered by advanced freeze-drying technology. We solve the problem of unhealthy, expensive convenience food by offering nutritious, affordable, and long-shelf-life desi meals without compromising on taste. Designed for students, professionals, and travelers, Instaplatter brings the comfort of ghar ka khana anytime, anywhere. Our vision is to modernize traditional Indian food for a fast-moving world while preserving its soul.

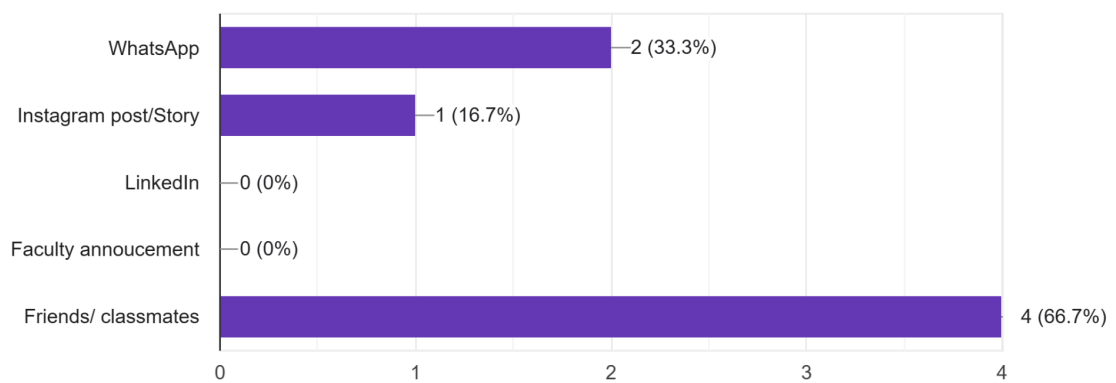
Annexure-3

Feedback from Participants:

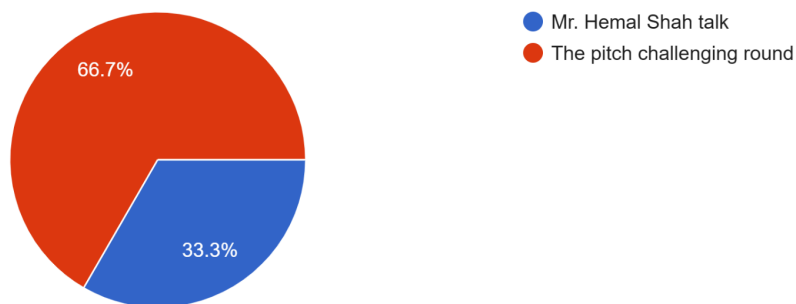
Overall, participants found the event engaging, valuable, and enjoyable. They appreciated the interactive format and expressed interest in joining future E-Club activities.

Pre-Event Feedback Form

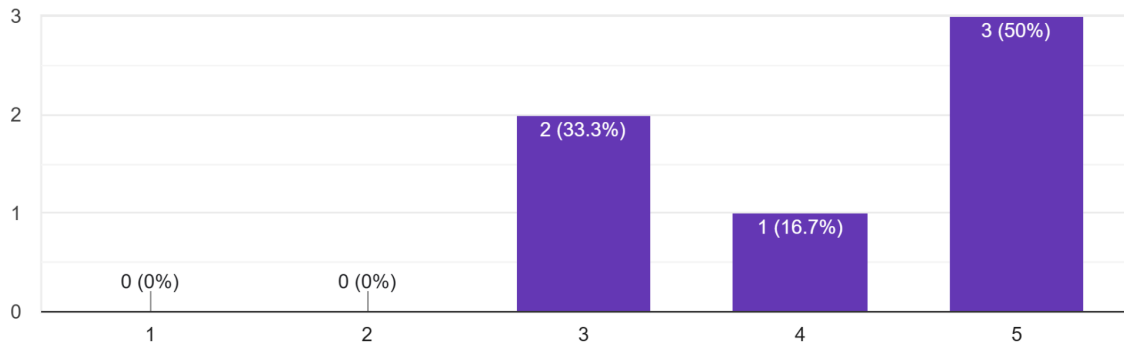
How did you hear about the event ABC of Entrepreneurship



Which part of the event are you most excited about?

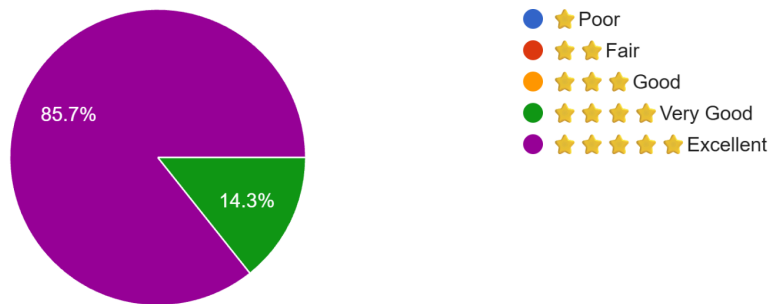


How confident do you feel you are about the event?



Post-Event Feedback Form

How would you rate the overall event?



How engaging and interesting did you find the event?

